

# Deutsches Local Executive Business Women Leaders' Committee

Initiative Chefsache und G20



Berlin, 15. Februar 2019

# Die Business Women Leaders' Task Force traf sich Anfang Oktober zur Finalisierung des Positionspapiers

**CHEFSACHE**



**BWLT-Treffen**

**W20-Summit**

**BWLT-Treffen**

**B20-Summit**

**G20-Gipfel**

*Heute*

09.07.18  
*London*

25.09.18

01.10. -  
03.10.

03.10. -  
04.10.

04.10. -  
05.10.

30.11.-  
01.12.

*Buenos Aires*

Finalisierung des BWLT-Positionspapiers in Abstimmung mit allen Task Force-Mitgliedern

## Die Initiative Chefsache bildet das deutsche Local Executive Committee für die BWLT



### Business Women Leaders' Task Force

- **Einrichtung** beim G20-Gipfel **2017 in Hamburg** zur Stärkung der wirtschaftlichen Teilhabe und Mitgestaltungsmacht von Frauen
- **Argentinischer Vorsitz: Clarisa Estol**, ehemalige Staatssekretärin im Kommunikationsministerium
- Deutsche Mitarbeit unter der Leitung von **Dr. Martina Niemann** (Lufthansa) und als "male counterpart" **Dr. Cornelius Baur** (McKinsey)



#### Teilnehmer:

- Australien: Natalie Walker (Inside Policy)
- Brasilien: Claudia Sender Ramirez (LATAM) und Jean Claude Ramirez (Bain)
- China: Gina Qiao (Lenovo)
- EU (Österreich): Ulrike Rabmer-Koller und Georg Karabaczek (beide Wirtschaftskammer Österreich)
- Frankreich: Chiara Corazza (Women's Forum for the Economy and Society)
- Italien: Lavinia Biagiotti (Biagiotti)
- Japan: Atsuko Nishimura (Ministry of Foreign Affairs)
- Kanada: Shahrzad Rafati (BroadbandTV)
- Mexiko: Gina Diez Barroso (DIARQ)
- Russland: Svetlana Chupsheva und Igor Kustarin (beide Agency for Strategic Initiatives Russia)
- Singapur: Claire Chiang (Banyan Tree)
- Südafrika: Snowy Khoza (Bigen Group)
- Spanien: Maria Benjumea (Spain Startup)
- Türkei: Fatma Sayan (Ministerin für Familien- und Sozialpolitik)
- Großbritannien: Pricilla Snowball (AMV BBDO) und Chris Stylianou (Sky)
- Weltbank: Hafez Ghanem und Priya Basu



### Local Executive Committee

- Zusammengesetzt aus Führungskräften der Mitglieder der Initiative Chefsache
- Kernbeitrag: Bereitstellung von Best-Practice-Ansätzen aus deutschen Unternehmen

# CHEFSACHE



## Die Arbeit der BWLT knüpft an bestehende Empfehlungen der W20 an und entwickelt diese weiter

The **W20 2017 Communiqué (Putting Gender Equality at the Core of the G20)** states that the G20's goal of inclusive and sustainable economic growth in an interconnected world will not be achieved without the G20's commitment to women's economic empowerment by means of the following targets:

- Full property rights, legal capacity, right to self-determination for women and girls and their effective protection from violence
- Full access to quality education for girls and women, with special attention on technical and vocational education, e-skills and lifelong learning opportunities
- Full access on equal terms to productive and financial resources for women
- Full access to labor markets and decent working conditions for men and women, implementing the G20 Job Quality Framework
- Equal pay and pension rights for equal and equivalent work
- GDP measurement and fair redistribution of unpaid domestic and care work, including more investment in the provision of infrastructure and public services and
- Equitable representation of women in decision-making positions with that of men

### **W20 recommendations of 2017 called on the G20 member states to**

- Systematically integrate gender analysis and gender budgeting into all its agenda, growth strategy and policy frameworks
- Advance member state policies towards the "25 by 25" target set by G20 for reducing the gender labor participation gap, resulting in a 25 per cent improvement by 2025, by putting forward national plans of actions and monitoring its progress with support from the OECD and the ILO
- Support women entrepreneurs and female cooperatives to start up and scale their operations, build capacity, ensure their equal access to finance and markets, and accord them in their fair share in global value chains, and
- Swiftly bridge the widening digital gender divide

# Das von der BWLTF erarbeitete Positionspapier schlägt Maßnahmen in 4 Themenfeldern vor

The G20's Business Women Leaders' Task Force (BWLTF) focuses on what women and men leaders in the private sector can do, in partnership with G20 governments, to increase women's participation in the workforce as a driver of economic growth in G20 countries and throughout the world.

These goals are best achieved by women and men working together in addition to collaboration between government and the business community.

## We call upon the G20 governments to:

- Eradicate the idea that issues related to the increase of women participation in the economy are the business of women. Men should be incorporated to the discussion.
- Develop public-private alliances (similar to the Chefsache in Germany, the Women Business Council in the UK, or the Gender Parity Initiative in Argentina) that could share and champion best practices among companies, governments and countries with respect to increasing the participation of women in the economy. These alliances should include the participation of both men and women.

**Promote certification of companies as "Caring for the Human Ecology" (CHE). KPIs to be included are specified in the Annex.**

## Set the tone and example. In this regard:

- G20 countries commit to measuring their specific starting point with respect to women participation at each level of the public sector hierarchies in ministries and governmental administration, and to setting explicit yearly improvements to be tracked and publicized.
- G20 countries will ensure that the G20's committees, panels and working groups are diverse.

**Ensure that G20 Committees and the Business Women Leader's Task Force continue to be comprised of men and women private sector business leaders who can voice their countries' challenges, best practices and success stories as well foster self-obligation, concrete actions and mutual support.**

# In der Abschlusserklärung wurden die Vorschläge der BWLT anerkannt

## G20 Leaders' Declaration 2018



“ Gender equality is crucial for economic growth and fair and sustainable development.

We are making progress in achieving our Brisbane commitment to reduce the gender gap in labour force participation rates by 25% by 2025 but affirm that more needs to be done. We will continue to promote initiatives aimed at ending all forms of discrimination against women and girls and genderbased violence. We commit to promoting women’s economic empowerment, including by working with the private sector, to improve labour conditions for all, such as through access to quality and affordable care infrastructure and parental leave, and reducing the gender pay gap.

We also commit to promote women’s access to leadership and decision-making positions, the development of women and girls’ digital skills and increasing their participation in STEM (Science, Technology, Engineering and Mathematics) and high-tech sectors.

We welcome the continued implementation of the Women Entrepreneurs Financing Initiative (We-Fi), and we thank the Business Women Leaders’ Taskforce for its work. Drawing from this experience, we will consider how to better engage with women entrepreneurs.

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